

NAPsaC Board of Directors Meeting Minutes  
December 3, 2017

Officers:

President – Lee Jaffe (APsaA)  
Vice-President – Drew Tillotson (PINC)  
Secretary – Caron Harrang (NPSI)  
Treasurer – Sandra Borden (APsaA)

Directors:

Lee Jaffe and Harriet Wolfe (APsaA)  
Louis Brunet (Canadian Psychoanalytic Society)  
Judith Felton and Andrea Greenman (Contemporary Freudian Society)  
Randi Wirth and Phyllis Sloate (interim) (Institute for Psychoanalytic Training and Research)  
Kenichiro Okano (Japanese Psychoanalytic Society)  
Tak Yoo Hong (Korean Psychoanalytic Society)  
Beth Kalish and Terry McBride (Los Angeles Institute and Society for Psychoanalytic Study)  
Caron Harrang and Maxine Nelson (Northwestern Psychoanalytic Society and Institute)  
Andrea Kahn and Leigh Tobias (Psychoanalytic Center of California)  
Judith Lewis (Vermont Study Group/non-voting)  
Maureen Murphy and Drew Tillotson (Psychoanalytic Institute of Northern California)  
Yuhua Clare Lin (Taiwan Study Group/non-voting)

-----  
Absent: Andrea Greenman, Yuhua Clare Lin, Judith Lewis, Kenichiro Okano  
-----

The meeting (Zoom videoconference) was called at 5:00 pm Pacific/8:00 pm Eastern Time.

**I. October Minutes**

The October 15, 2017 minutes were reviewed and unanimously approved.

**II. Treasurer's Report. Sandra Borden reporting.**

1. Our balance in checking account as of December 3, 2017 is \$19,043.63. NAPsaC, which operates on a calendar year, has spent \$16,023.50 thus far in 2017.
2. IPA eJournal: NAPsaC has not yet been billed for 2017 our portion, which typically come in January of the following year. Our portion in 2016 was \$8,500. Each IPA Region (EPF, FEPAL and NAPsaC) and the IPA pays \$25,000 for a total of \$100,000.
3. NAPsaC dues are billed to member organizations in January and collected in February. Anticipated revenue for 2018 is \$12,655 based on dues collected in 2017.
  - a. Consideration of the organization's dues structure was assigned to an ad hoc task force at the October meeting. The report is described in Appendix A.
4. 2018 Budget: Sandra circulated a proposal to Directors regarding reimbursement for Officers' travel on behalf of NAPsaC. This report is intended as background so that Directors can come to

the Board face-to-face meeting in New York, NY (February 17, 2018) prepared to discuss and vote on further development of reimbursement policy.

- a. Travel expense funding for NAPsaC Reps to attend organizational meetings (IPA, EPF, FEPAL).
- b. Travel expense funding for NAPsaC Reps to attend regionally sponsored scientific meetings.
- c. Travel expense funding for co-sponsored or co-attended conferences (e.g. APsaA and CPS).

#### 5. Review and Consideration of NAPsaC Dues.

Action: Leigh will report on the results of this initiative at the December Board meeting.

### **III. Current Business.**

#### 1. NAPsaC Task Force on Intra-Regional Collaboration. Lee Jaffe reporting.

At the October Board meeting Lee appointed Drew Tillotson to Chair this new Task Force.

Given Drew's already full plate working on the Program and Website committees, Lee offered to assume leadership of Task Force.

Lee invited Maureen Murphy to chair this task force and to develop ideas for collaboration that can be discussed when we are in the room together at the February meeting. Louis Brunet (CPS), Maxine Nelson (NPSI) and Harriet Wolfe (APsaA) volunteered to work with Lee and Maureen.

Action: Lee will call a meeting of the ad hoc subcommittee prior to the February face-to-face Board meeting. Directors who have suggestions for the subcommittee are invited to contact Maureen at [pinc93@earthlink.net](mailto:pinc93@earthlink.net).

Action: Maureen will act as Chair of the Intra-Regional Collaboration Task Force and liaison with the Program Committee.

#### 2. Program Committee. Drew Tillotson reporting.

a. Drew reported that he invited Leigh Tobias and Maureen Murphy to join the Program committee. Their first order of business will be to expand the committee by inviting additional NAPsaC members. Additionally, the committee will seek to establish liaison relationships with the Program committees of other organizations in North America (e.g. APsaA, CIPS, CPS).

b. It has been suggested that NAPsaC could apply for the IPA CAPSA travel grant when we sponsor or co-sponsor a conference. Drew noted this will be relevant once we have a specific program (NAPsaC sponsored or co-sponsored conference) in mind.

Action: Drew will report on the committee's composition and development at the February Board meeting.

c. CIPS/NAPsaC Conference: Drew reported that since the October Board meeting, NAPsaC (again) invited to co-sponsor the CIPS Biennial Clinical Conference. However, we learned at this meeting from CIPS President Terry McBride that the conference has been postponed until May 2019. Directors suggested that the postponement will allow NAPsaC time to develop fiscal policies on co-sponsorship based on evolving budget priorities. It was noted that NAPsaC has agreed to co-sponsor events rather than mounting stand-alone conferences as is done in Europe and Latin America (see January 2016 face-to-face meeting minutes), but lacks specific policies

on how to decide what events we co-sponsor and related financial involvement. Directors noted that developing fiscal policy is closely tied to NAPsaC dues and the conclusions of the Task Force on NAPsaC Dues shown below (Appendix A).

d. Website: Directors discussed a proposal from Totera Web Systems to modernize the organization's website (<https://napsac.info>) making it mobile friendly and so that content can be expanded, navigation improved, and user flow increased. Two other proposals (regular and budget-minded) were presented for modernizing design and add SSL and HTTPS security to FindAnAnalyst.org—which is a secondary website linked to the main website. The budget proposal will utilize one design for both NAPsaC and FindAnAnalyst.org with the only difference between the sites being the color palette and, of course, the content. This will allow for a decrease in the custom design time and provide a less expensive option to modernize both sites.

Some Directors, who have more experience with website protocols suggested NAPsaC should move ahead to modernize both websites utilizing the budget proposal for FindAnAnalyst.org. However, other Directors felt more comfortable getting a bid from at least one other web services company before making a final decision.

Action: Drew Tillotson will obtain a bid from BLMS Media to compare with the three proposals submitted by Totera Web Systems. The Board will discuss and vote on how to proceed at the February Board meeting.

3. Task Force on NAPsaC Dues. Leigh Tobias reporting.

Leigh reported that the Task Force, comprised of herself, Caron Harrang and Andrea Kahn, investigated the current dues structure and made suggestions on what we might be able to accomplish if we raised dues. Directors expressed appreciation for the report and wanted time to think about its implications before discussing whether to change the current dues structure. If we increase dues there needs to be a clear rationale tied to specific benefits to members. A dues increase might afford NAPsaC to achieve a balance budget, including paying 100% of our region's cost of the eJournal. In exchange, we might be able to effectively promote FindAnAnalyst.com and engage members in using it to support their analytic work.

Action: Directors are invited to submit written comments on maintaining or raising dues to Lee Jaffe at [lsjaffe@gmail.com](mailto:lsjaffe@gmail.com) in advance of the upcoming face-to-face meeting.

#### **IV. New Business**

1. Task Force to Review and Update NAPsaC Board Policies and Procedures. Lee Jaffe reporting.

This agenda item was postponed due to lack of time for discussion.

Action: This item will be added to the February 2018 Board Meeting agenda.

**V. The Board convenes next for our annual face-to-face meeting, this time at the Hilton Hotel in New York, NY on Saturday, February 17, 2018, 9:45 am to 1:15 pm. The meeting room, yet to be determined, will be sent to Directors when it is available.**

## Appendix A

### NAPsaC Dues Report

December 2017

Prepared by Leigh Tobias (Chair), Caron Harrang and Andrea Kahn

#### Overview

There are currently 3 Regional Organizations within the IPA Constituent Organizations and Study groups. They are EPF, FEPAL, and NAPsaC. In time Asia may become a fourth Region. The aim of these Organizations, which are not under the legal jurisdiction of IPA, but act as independent organizations, is to develop projects within the regions, to inform the Constituent organizations about IPA opportunities, and to interact with the other Regional Organizations. According to the IPA website, in round numbers, the EPF has 6000 dues paying members; FEPAL has 3000, and NAPsaC should have 3,500. The other two Regions charge \$80 to \$100 per person for their Regional Organizational dues. The current NAPsaC dues are \$5.00 per person.

The IPA membership tally of each group of the North American Region is as follows: USA: 3079; Canada:366; Japan: 34; Korea: 14; Taiwan: 8; which total equals 3501. According to these IPA statistic, our dues should equal \$15,255.00 However, as we know, the North American Region is complicated. The United States contains the one IPA Regional Association, APsaA, as well as the Independent organizations (CIPS). Because APsaA is itself a governing body per legal agreement with the IPA established after WWII, the societies in APsaA are vetted to the IPA via APsaA. Those societies pay \$800 per member per year to belong to APsaA. Both Canada and the Independents in the USA also have umbrella organizations to whom they pay dues as well, but each of the constituent societies in those organizations are Direct Component Societies of the IPA, and their Confederations (CPA and CIPS) do not vet their societies to IPA. The different functions of these umbrella organizations need to be kept in mind when thinking about our NAPsaC dues. It is also important to keep in mind that until recently, APsaA alone was the organization that interacted with EPF and FEPAL.

#### Budget Rationale

As stated above, one of the tasks of the Regional Organizations is to have one or two of the Representatives from one region travel to the other two Regions for their Regional Scientific Meeting, held once per year, and to reciprocate in kind. In the past, before NAPsaC was a functional organization, APsaA's winter meeting in New York was the large NA Regional Meeting that EPF and FEPAL attended. Now, however, if we include all the members of the North American region, or NAPsaC, this exchange is more complicated.

It would not make sense for NAPsaC to duplicate APsaA's meeting, nor could we afford to do so with our current dues structure and no paid administrative support. So, the interim solution for several years now has been pairing up with NAPsaC Constituent Organizations, such as CIPS, APsaA, and Canada, to provide this opportunity for exchange.

The agreement among the Regions (EPF, FEPAL, NAPsaC) is that the inviting Region pays registration costs for the Meeting, and some social costs; the visiting Region pays the airfare to travel to the meeting. Usually there are specific meetings at those Regional Meetings for the regional reps to meet and discuss joint projects, political issues, and facilitate exchange of ideas.

#### Current Status

At this time NAPsaC actually collects, in round numbers, \$12,600.00 per year in dues from 2520 people. (Note: there is about a 1000-person discrepancy between IPA numbers and ours. If we collected dues closer to the 3501 number, our working budget, just with our \$5.00 fee, would be \$17, 505.)

This is our bare bones NAPsaC yearly budget in round numbers:

Income: \$12,600.00

Expenses:

- Estimated cost of Rep travel to other Regions: \$2,500.00
- Estimated loss of registration for (2) Rep visitors: \$1,000.00 (ie comp'd)
- EJournal Expense \$8,500.00 (1/3) (full=\$25,500)
- Funding for NAPsaC joint meeting \$2,000.00
- Website maintenance \$1,000.00
- Legal fees, including accountant \$600.00
- Miscellaneous \$150.00

\$15,750.00

Total: **-\$3,510.00**

We have managed to operate with this deficit because NA Reps have often paid their own airfare, we did not engage in needed website maintenance, some joint conference fees were waived, and IPA has dismissed our EJournal fees before last year.

If we keep our current membership count, and were to raise dues by \$5.00, to equal \$10.00 per member, we would have a \$25,200 annual income. If we choose that option, we would not operate at the deficit we have been. We would barely operate in the black.

If we raise the dues to \$15.00 per member then we would have \$37,800 annual income. If we chose this option, we would operate in the black, perhaps build some savings, and also possibly have seed money for a project.

### **Possible Projects**

If we increase our annual income we could consider some of these options:

1. NAPsaC could pay the full EJournal bill of \$25,500, and we would not have to split this expense, 1/3 NAPsaC, 2/3 APsaA, as we do currently.
2. We could enhance our FindAnAnalyst.com capability and promote this benefit to our members.
3. We could sponsor a new project, or participate in a joint project with one or both of the other regions.